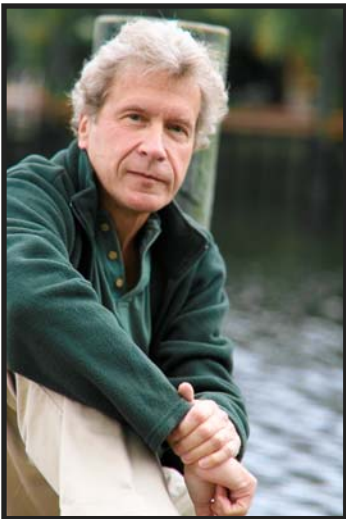


Texas A&M International University  
A. R. Sanchez, Jr. School of Business  
Center for the Study of Western Hemispheric Trade



## INTERNATIONAL BANK OF COMMERCE 2016-2017 KEYNOTE SPEAKER SERIES

**“Economic Crisis: The Hit Men Strike Home...  
What Wrecked Our Economy and How to Fix It”**



PRESENTED BY:

### **John Perkins**

*New York Times* Bestselling Author and  
Founder and Board Member,  
Dream Change and The Pachamama Alliance

**Wednesday, February 22, 2017**  
TAMIU Student Center Ballroom (SC 203)  
**Reception 7 p.m. | Lecture 7:30 p.m.**

Open to the public. Free of charge.

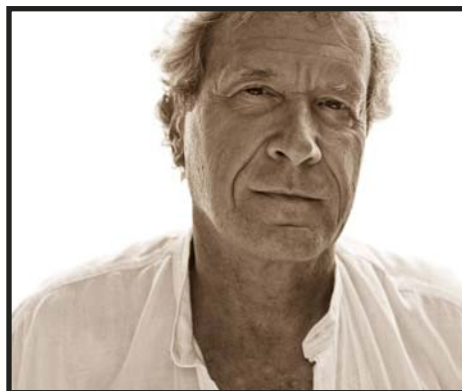
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## INTERNATIONAL BANK OF COMMERCE 2016-2017 KEYNOTE SPEAKER SERIES



### John Perkins

*New York Times* Bestselling Author and  
Founder and Board Member,  
Dream Change and The Pachamama Alliance

As chief economist at a major international consulting firm, John Perkins advised the World Bank, United Nations, IMF, U.S. Treasury Department, Fortune 500 corporations, and leaders of countries in Africa, Asia, Latin America, and the Middle East.

*The New Confessions of an Economic Hit Man* (2016), a follow-up to John's classic *New York Times* bestseller, brings the story of economic hit men and jackal assassins up to date and chillingly home to the U.S. It goes on to provide practical strategies to transform the failing global death economy into a regenerative life economy. *Confessions of an Economic Hit Man* (more than 70 weeks on the *New York Times* bestseller list, 32 languages), *The Secret History of the American Empire* (*New York Times* bestseller), and *Hoodwinked* were groundbreaking exposés of the clandestine operations that created the current global crises; they set the stage for the revelations and strategies detailed in *The New Confessions of an Economic Hit Man*.

John has lectured at Harvard, Oxford, and more than 50 other universities around the world, is a founder and board member of Dream Change and The Pachamama Alliance, nonprofit organizations devoted to establishing a world future generations will want to inherit, and also is the author of books on indigenous cultures and transformation, including *Shapeshifting*, *The World Is As You Dream It*, *Psychonavigation*, *Spirit of the Shuar*, and *The Stress-Free Habit*. He has been featured on ABC, NBC, CNN, CNBC, NPR, A&E, the History Channel, *Time*, *The New York Times*, *The Washington Post*, *Cosmopolitan*, *Elle*, *Der Spiegel*, and many other publications, as well as in numerous documentaries including *The End of Poverty?*, *Zeitgeist Addendum*, and *Apology of an Economic Hit Man*. He was awarded the Lennon Ono Grant for Peace in 2012 and the Rainforest Action Network Challenging Business as Usual Award in 2006.

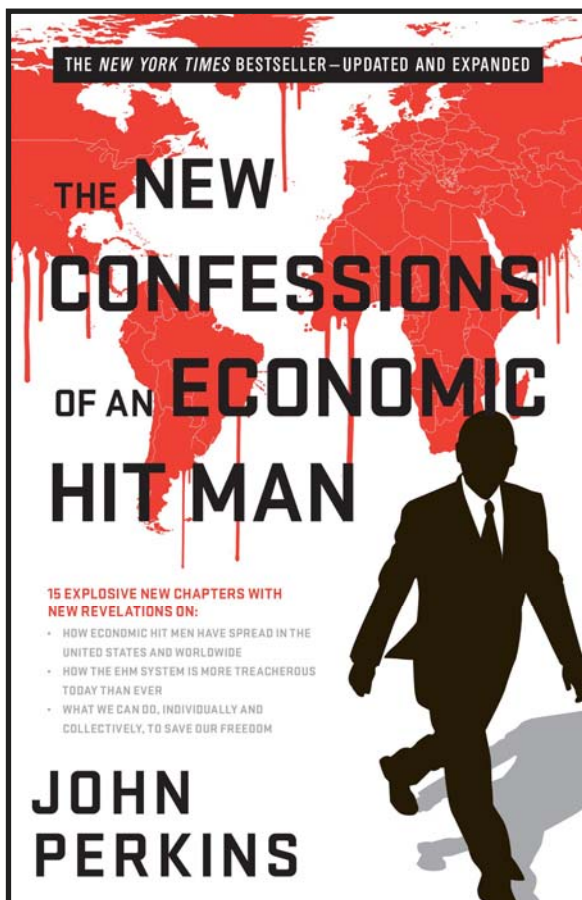


TEXAS A&M INTERNATIONAL UNIVERSITY





## INTERNATIONAL BANK OF COMMERCE 2016-2017 KEYNOTE SPEAKER SERIES



### “Economic Crisis: The Hit Men Strike Home... What Wrecked Our Economy and How to Fix It”

The recent U.S. economic crisis is a classic hit by economic hit men (EHMs)--except this time *we* are the victims, instead of countries in Africa, Asia, Latin America, and the Middle East. Drawing on personal experiences as an EHM with corruption and fraud as described in his blockbuster books, John Perkins explains how tools honed during the past four decades in economically developing countries are enabling the extremely rich to purchase businesses and real estate at fire sale prices, defend abolition of health care, education, and other social programs, and justify privatization of the public sector in the U.S. and Europe.

But crises offer opportunities. Perkins presents a plan for transforming the economy and describes ways each of us can employ our individual passions and skills to not only prosper, but also create a world we will be proud to pass on to future generations. He offers specific steps we can take to create an economic system that in addition to being sustainable also regenerates destroyed environments. Identifying corporations as "the most influential institutions on the planet," he challenges us to transform ourselves and the companies and policies that so deeply impact our lives.

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