



CALL FOR PAPERS

Submission Deadline: February 16, 2024

28th Annual Western Hemispheric Trade Conference April 10-12, 2024

Two-Track Conference: In-Person and Virtual

You are cordially invited to submit papers for presentation at this Conference which brings together academic researchers, practitioners, and policy-makers to discuss an array of topics affecting the Western Hemisphere in today's global business world. The Conference is sponsored by Texas A&M International University (TAMIU), the A.R. Sanchez, Jr. School of Business, and the Center for the Study of Western Hemispheric Trade, in partnership with the Universidad Autónoma de Tamaulipas's Facultad de Comercio, Administración y Ciencias Sociales. The 2024 Conference will have two tracks: Track 1 will be held on the campus of TAMIU in Laredo, Texas, USA; Track 2 will be held virtually.

SPECIAL FEATURES:

- Keynote Presentations
- Concurrent Academic Sessions
- Bilingual Sessions (English and Spanish)
- Live Broadcasting of In-Person Sessions
- Electronic Proceedings
- Special Sessions for Graduate Students (Ph.D. & MBA)
- Student Paper Competition
- Reduced Registration Fee for Students

BENEFITS OF PARTICIPATION:

- A select number of qualified papers will be considered for publication in a special issue of *The International Trade Journal (ITJ)*, a leading peer-reviewed academic journal now entering its 38th year.
- A select number of papers will be invited to submit to the Center's *Working Paper Series*.
- Opportunity to interact with peers from various countries and gain insight into emerging topics related to economics, finance, management, marketing, information technology, and international business.

IMPORTANT DATES:

- February 16, 2024 | Submission deadline
- February 28, 2024 | Notification date for acceptance of submissions
- March 6, 2024 | End of early registration
- March 13, 2024 | Last day to submit revisions for submissions to be considered for inclusion in the electronic proceedings, the Center's *Working Paper Series*, and/or possible publication in a special issue of the *ITJ*
- March 27, 2024 | Last day to register

REGISTRATION FEES:

	In Person	Virtual
Early Registration (Deadline: March 6, 2024)	\$200 USD	\$100 USD
Regular Registration	\$250 USD	\$125 USD
Discounted Student Fee*	\$50 USD	\$25 USD

*A limited number of waivers will be available for students. Request application upon registration.

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SUBMISSION GUIDELINES:

- Submissions can be full-length manuscripts, short summary notes, or abstracts. Only full-length manuscripts and summary notes will be considered for inclusion in the special issue of the *ITJ*.
 - Full-length manuscripts should not exceed 8,000 words and should be no longer than 30 double-spaced pages using standard margins, a 12-point font, and including the cover page, all references, tables, and graphs.
 - Summary notes should not exceed 3,000 words and should be no longer than 12 double-spaced pages using standard margins, a 12-point font, and including the cover page, all references, and tables. Please refrain from including figures in the summary notes.
 - Abstracts should be between 100 and 500 words.
- Submissions are invited on any topic related to global business issues including, but not limited to, accounting, economics, finance, foreign direct investment, globalization, information technology, investment, logistics, management, marketing, sustainability, trade, and development.
- **All participants must submit their work electronically to cswht@tamiu.edu.**
- Submissions imply that at least one author will register for the Conference and be present at the time designated in the Conference program, either in-person or virtually. Research-in-progress will be accepted. Graduate students and non-academic affiliates are also welcome.
- Please send an **MS Word file** of your submission by **February 16, 2024** for inclusion in the Conference. Each submission must include a cover page containing only the title of the research with the author(s) name, affiliation, and contact information.
- **All submissions must include the following statement:**
“By submitting this paper/summary note/abstract, I acknowledge that I am the author of the submission and that I have the permission of all co-authors to include this paper/summary note/abstract in the 28th Annual Western Hemispheric Trade Conference Proceedings. I also acknowledge that I have the rights to include any third-party materials in the submission.”
- **Upon submission, please indicate:**
 - if you would like your full paper or abstract only to be considered for inclusion in the electronic proceedings,
 - if you would like your submission to be considered for publication in *The International Trade Journal*,
 - if you would like your submission to be considered for the Center’s *Working Paper Series*,
 - if you prefer to make your presentation in English or Spanish, and
 - if you plan to participate in person or virtually.

CONFERENCE FORMAT:

- Day 1 (Wednesday) | In-person evening keynote address; virtual concurrent academic sessions will be added, if needed.
- Day 2 (Thursday) | In-person full-day Conference with concurrent academic sessions, a luncheon keynote address, and dinner; virtual concurrent academic sessions will be added, if needed.
- Day 3 (Friday) | Virtual half-day Conference with concurrent academic sessions, a keynote address, and presentation of student awards.

NOTE: All expenses, including registration for the Conference, travel, accommodation, etc., are the responsibility of the authors/presenters. No financial support can be provided by TAMIU.

FOR MORE INFORMATION, please contact the Center at TAMIU, 5201 University Boulevard, WHTC 221, Laredo, Texas 78041, email cswht@tamiu.edu, or call 956.326.2820.
