



IBC BANK & COMMERCE BANK 2021-2022 KEYNOTE SPEAKER SERIES

“THE NEW U.S.-LATIN AMERICA RELATIONSHIP: WHERE ARE WE HEADED?”



PRESENTED BY:

Jason Marczak

Senior Director,
Adrienne Arsht Latin America Center,
Atlantic Council

WEDNESDAY, APRIL 6, 2022
TAMIU Student Center Ballroom (STC 203)
Doors Open 5:30 p.m. | Lecture 6 p.m.

Open to the public. Free of charge.



Presentation will be
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Latin America is not the same region as only a few years ago. China has quickly become a top trading partner for many countries while the COVID Pandemic has served to heighten peoples' frustrations with their elected leaders. Polarization increasingly runs deep, but the region is rife with opportunities as well. U.S. policy has yet to keep up with a fast-changing region but must do so as regional leaders increasingly have other possible external partners. One way to reassert a strong U.S. partnership is through nearshoring. As the U.S. seeks to advance a nearshoring strategy, Latin America stands to benefit but only if countries can address underlying factors that deter investment. How should U.S. policy adapt to a fast-changing Latin America region? What new commercial and diplomatic opportunities may be on the horizon? What is the role of México in U.S. strategy moving forward?

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JASON MARCZAK SENIOR DIRECTOR, ADRIENNE ARSHT LATIN AMERICA CENTER, ATLANTIC COUNCIL



Jason Marczak is senior director of the Atlantic Council's Adrienne Arsht Latin America Center. He joined the Council in 2013 to launch the Center and set the strategic direction for its work. Marczak has over 20 years of expertise in regional economics, politics, and development, working with high-level policymakers and private-sector executives to shape public policy.

Under his leadership, the Latin America Center delivers constructive, results-oriented solutions to advance hemispheric prosperity and is a regular venue for Heads of State, Cabinet-level officials, and other public and private sector leaders to build consensus on regional priorities. He recently oversaw development of a campaign focused on a reconstruction of Venezuela's democratic institutions and has

shaped efforts to map a post-COVID regional recovery. In 2021, he led the establishment of a Caribbean Initiative.

Since 2016, Marczak is an adjunct professor at The George Washington University's Elliott School of International Affairs where he teaches on Central America and U.S. immigration policy. He was previously director of policy at Americas Society/Council of the Americas and co-founder and senior editor of *Americas Quarterly* magazine, including overseeing development of the magazine's online presence. In 2003, he joined Partners of the Americas to advance work on civil society engagement in the Summits of the Americas and other forums. He held positions at the National Endowment for Democracy and in the office of then-Representative Sam Farr (CA) with a portfolio including trade and foreign affairs.

Marczak frequently provides English and Spanish-language commentary on political and economic issues in Latin America. He is a frequent op-ed contributor, a sought-after speaker, and has testified before the U.S. Senate Committee on Foreign Relations and the U.S. House Committee on Foreign Affairs. He received a master's degree from the Johns Hopkins University Paul Nitze School of Advanced International Studies and a bachelor's degree from Tufts University.

