



CALL FOR PAPERS

Submission Deadline: February 19, 2021

25th Annual Western Hemispheric Trade Conference April 14 - 16, 2021

Two-Track Conference: In-Person and Virtual

You are cordially invited to submit papers for presentation at this Conference which brings together academic researchers, practitioners, and policy-makers to discuss an array of topics affecting the Western Hemisphere in today's global business world. The Conference is sponsored by Texas A&M International University (TAMIU), the A. R. Sanchez, Jr. School of Business, and the Center for the Study of Western Hemispheric Trade, in partnership with the Universidad Autónoma de Tamaulipas's Facultad de Comercio, Administración y Ciencias Sociales. The 2021 Conference will have two tracks: Track 1 will be held on the campus of TAMIU in Laredo, Texas, USA; Track 2 will be held virtually.

IMPORTANT:

To comply with COVID-19 precautions, on-site participants will be required to complete a pre-screening questionnaire before visiting campus, a temperature check will be administered upon arrival and before entry to individual meeting rooms, face-coverings will be required, and social distancing must be observed.

Due to the uncertainty of the COVID-19 pandemic, the Center reserves the right to transition to a fully virtual Conference to comply with guidelines from the CDC as well as state and local governments.

SPECIAL FEATURES:

- Keynote Presentations
- Panel Presentations
- Concurrent Academic Sessions
- Bilingual Sessions (English and Spanish)
- Electronic Proceedings
- Special Sessions for Graduate Students (Ph.D. & MBA)
- Student Paper Competition (Graduate Students)
- Reduced Registration Fee for Students.

BENEFITS OF PARTICIPATION:

- A select number of qualified papers will be considered for publication in a special issue of *The International Trade Journal (ITJ)*, a leading peer-reviewed academic journal now entering its 35th year.
- A select number of papers will be invited to submit to the Center's *Working Paper Series*.
- Opportunity to interact with peers from various countries and gain insight into emerging topics related to economics, finance, management, marketing, information technology, and international business.

IMPORTANT DATES:

- February 19, 2021 – Submission deadline
- March 1, 2021 – Notification date for acceptance of submissions
- March 3, 2021 – End of early registration
- March 8, 2021 – Due date for complete papers to be considered for inclusion in the electronic proceedings and/or for possible publication in a special issue of the *ITJ*
- March 31, 2021 – Last day to register
- April 7, 2021 – Last day to submit payment

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REGISTRATION FEES:

- \$200.00 USD – Early Registration by March 3, 2021
- \$250.00 USD – Regular Registration by March 31, 2021
- Students qualify for a 50% discount based on date payment is received.

SUBMISSION GUIDELINES:

- Submissions can be full-length manuscripts, short summary notes, or abstracts. Only full-length manuscripts and summary notes will be considered for inclusion in the special issue of the *ITJ*.
 - Full-length manuscripts should not exceed 8,000 words and should be no longer than 30 double-spaced pages using standard margins, a 12-point font, and including the cover page, all references, tables, and graphs.
 - Summary notes should not exceed 3,000 words and should be no longer than 12 double-spaced pages using standard margins, a 12-point font, and including the cover page, all references, and tables. Please refrain from including figures in the summary notes.
 - Abstracts should be between 100 and 500 words.
- Submissions are invited on any topic related to global business issues including, but not limited to, accounting, economics, finance, foreign direct investment, globalization, information technology, investment, logistics, management, marketing, sustainability, trade, and development.
- **All participants must submit their work electronically to cswht@tamiu.edu.**
- Submissions imply that at least one author will register for the Conference and be present at the time designated in the Conference program, either in-person or virtually. Research-in-progress will be accepted. Graduate students and non-academic affiliates are also welcome.
- Please send an MS Word file of your submission by **February 19, 2021** for inclusion in the Conference. Each submission must include a cover page containing only the title of the research with the author(s) name, affiliation, and contact information.
- Upon submission, please indicate:
 - if you would like your full paper or abstract only to be considered for inclusion in the electronic proceedings,
 - if you would like your submission to be considered for publication in *The International Trade Journal*,
 - if you would like your submission to be considered for the Center's *Working Paper Series*, and
 - if you prefer to make your presentation in English or Spanish.

NOTE: All expenses, including registration for the Conference, travel, accommodation, etc., are the responsibility of the authors/presenters. No financial support can be provided by TAMIU.

FOR MORE INFORMATION, please contact the Center at TAMIU, 5201 University Boulevard, WHTC 221, Laredo, Texas 78041, email cswht@tamiu.edu, or call 956.326.2820.



A. R. SANCHEZ, JR. SCHOOL OF BUSINESS



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