
**Texas A&M International University
A. R. Sanchez, Jr. School of Business
Center for the Study of Western Hemispheric Trade**

In Partnership with

**Universidad Autónoma de Tamaulipas
Facultad de Comercio, Administración y Ciencias Sociales**



**25th Annual
Western Hemispheric Trade Conference
April 14 - 16, 2021**

Conference Keynote Speakers

ABOUT OUR SPEAKERS



Ambassador Earl Anthony Wayne

Ambassador Earl Anthony Wayne is a Distinguished Diplomat in Residence at American University's School of International Service. He is also a Public Policy Fellow at the Woodrow Wilson International Center for Scholars and Co-Chair of its Mexico Institute Advisory Board. He is a Senior Non-Resident Advisor at the Atlantic Council and at the Center for Security and International Studies, and serves on the Board of the American Academy of Diplomacy. Wayne writes, speaks, and consults on a wide range of topics.

Ambassador Wayne served as a U.S. diplomat from 1975 to 2015, including as the U.S. Ambassador to Argentina (2006—2009), the Coordinating Director for Development and Economic Affairs and Deputy U.S. Ambassador in Kabul, Afghanistan (2009—2011), and the U.S. Ambassador to México (2011—2015). He was the Assistant Secretary of State for Economic and Business Affairs (EB) under three Secretaries of State (2000—2006). The U.S. Senate confirmed him as a Career Ambassador, the highest rank in the U.S. Foreign Service, in 2010.

He received multiple honors during his government service, including the 2017 Director General's Cup for the Foreign Service and the 2015 Cobb Award for Initiative and Success in Trade Development. Wayne received an MPA from Harvard University's JFK School of Government, MAs from Princeton University and Stanford University, and a BA from the University of California, Berkeley.

The Importance of Getting U.S.—México Relations Right

Keynote Address | Wednesday, April 14, 2021 | 5:30 p.m. CST

Location: <https://go.tamtu.edu/wayne>

Sponsored by IBC Bank & Commerce Bank

Ambassador Wayne will talk about key issues in bilateral relations and developments in México.



ABOUT OUR SPEAKERS



Darrell M. West, Ph.D.

Darrell M. West is Vice President and Director of Governance Studies and holds the Douglas Dillon Chair at Brookings Institution. He is Co-Editor-in-Chief of *TechTank*. His current research focuses on artificial intelligence, robotics, and the future of work. West is also director of the John Hazen White Manufacturing Initiative. Prior to coming to Brookings, he was the John Hazen White Professor of Political Science and Public Policy and Director of the Taubman Center for Public Policy at Brown University.

His books include *Turning Point: Policymaking in the Era of Artificial Intelligence* (with co-author John R. Allen; Brookings Press, 2020), *Divided Politics, Divided Nation* (Brookings Press, 2019), *The Future of Work: Robots, AI, and Automation* (Brookings Press, 2018), *Megachange: Economic Disruption, Political Upheaval, and Social Strife in the 21st Century* (Brookings Institution Press, 2016), *Going Mobile: How Wireless Technology is Reshaping Our Lives* (Brookings Press, 2015), *Billionaires: Reflections on the Upper Crust* (Brookings Press, 2014), *Digital Schools: How Technology Can Transform Education* (Brookings Press, 2012), *The Next Wave: Using Digital Technology to Further Social and Political Innovation* (Brookings Press, 2011), *Brain Gain: Rethinking U.S. Immigration Policy* (Brookings Press, 2010), *Digital Medicine: Health Care in the Internet Era* (Brookings Press, 2009), *Digital Government: Technology and Public Sector Performance*, (Princeton University Press, 2005), and *Air Wars: Television Advertising in Election Campaigns* (Congressional Quarterly Press, 2005), among others.

His books have been translated into Chinese, Japanese, and Korean, and he is the winner of the American Political Science Association's Don K. Price award for best book on technology (for *Digital Government*) and the American Political Science Association's Doris Graber award for best book on political communications (for *Cross Talk*). His *Brain Gain* book won the ForeWord Review Book of the Year for political science and his *Billionaires* book won the ForeWord Book of the Year Silver Award for political science. In 2014, he was honored by Public Administration Review for having written one of the 75 most influential articles since 1940. This was for his article "E-Government and the Transformation of Service Delivery and Citizen Attitudes."

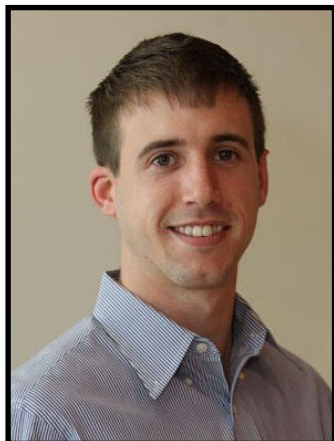
Should You Be Worried about Artificial Intelligence?

Keynote Address | Thursday, April 15, 2021 | 3 p.m. CST

Location: <https://go.tamtu.edu/whtc-keynote-west>

Dr. West will discuss what AI is, how it is being deployed, and its opportunities and risks. He will present a policy blueprint for moving forward with AI.

ABOUT OUR SPEAKERS



David Brown, Ph.D.

David Brown is an Associate Professor at the University of Alberta's Department of Economics. He holds a Canada Research Chair in Energy Economics and Policy and is the President of the Canadian Association for Energy Economics. David received B.S. degrees in Quantitative Economics and Mathematics at Miami University (Ohio) and an M.A. and Ph.D. in Economics from the University of Florida.

His research lies at the intersection of energy economics, industrial organization, and regulatory policy. He has published over two dozen articles in journals including the *Journal of Industrial Economics*, *International Journal of Industrial Organization*, *The Energy Journal*, *Resource and Energy Economics*, *Energy Economics*, and *Canadian Journal of Economics*, among others. His recent research considers questions related to electricity market design, market power execution in wholesale and retail electricity markets, designing regulations to motivate utilities to invest in cost-effective distributed energy resources, and analyzing the impacts of compensation policies on renewable investment.

Electricity Market Design: Preparing for a High Renewable Resource Future

Keynote Address | Friday, April 16, 2021 | 1:30 p.m. CST

Location: <https://go.tamtu.edu/whtc-keynote-brown>

Renewable resources such as wind and solar power continue to grow rapidly worldwide. In 2021, these resources are projected to reflect 70% of all new large-scale generation capacity additions in the United States. This growth is driven by numerous forces, including government policies targeted at reducing greenhouse gas emissions and cost reductions of up to 90% in the last decade due to innovation and learning-by-doing.

While these technologies provide numerous economic and environmental benefits, they also come with significant challenges for the electricity sector. The intermittency (variability) and zero-marginal cost nature of these technologies magnify existing obstacles and alter the historical operations of electricity markets. The difficulty of overcoming these barriers is magnified by the increasing frequency of extreme weather events such as the recent winter storm in Texas. In addition, the growing movement for increased electrification of heating and the transportation sector will heighten the importance of ensuring a low-cost, reliable, and resilient electricity sector.

This presentation will discuss the ongoing debates over the design and regulation of wholesale electricity markets in a high renewable energy resource future. The discussion will focus on traditional and evolving market designs and regulatory policy. Dr. Brown will discuss market reforms to energy-only markets, such as Texas's electricity market, to achieve a reliable supply of electricity that is resilient to extreme weather events and increased electrification.
