



CALL FOR PAPERS

Extended Submission Deadline: March 4, 2020

24th Annual Western Hemispheric Trade Conference April 15-17, 2020 | Laredo, TX, USA

You are cordially invited to submit papers for presentation at this conference which brings together academic researchers, practitioners, and policy makers to discuss an array of topics affecting the Western Hemisphere in today's global business world. The conference is sponsored by Texas A&M International University, the A. R. Sanchez, Jr. School of Business, and the Center for the Study of Western Hemispheric Trade, in partnership with the Universidad Autónoma de Tamaulipas's Facultad de Comercio, Administración y Ciencias Sociales. The 2020 conference will take place on the campus of Texas A&M International University in Laredo, Texas, USA.

SPECIAL FEATURES:

- Keynote Presentations
- Panel Presentations
- Concurrent Academic Sessions
- Bilingual Sessions (English and Spanish)
- Electronic Proceedings
- Reduced Registration Fee for Students
- Option of Poster Presentation for Students
- Special Sessions for Graduate Students (Ph.D. & MBA)
- Student Paper Competition (Graduate Students)

BENEFITS OF PARTICIPATION:

- A select number of qualified papers will be considered for publication in a special issue of *The International Trade Journal (ITJ)*, a leading peer-reviewed academic journal now entering its 34th year.
- Opportunity to interact with peers from various countries and gain insight into emerging topics related to economics, finance, management, marketing, information technology, and international business.

IMPORTANT DATES:

- March 2, 2020 – Notification date for acceptance of early submissions
- March 4, 2020 – Extended submission deadline and end of early registration
- March 6, 2020 – Due date for complete papers to be considered for inclusion in the electronic proceedings and/or for possible publication in a special issue of the *ITJ*
- March 31, 2020 – End of regular registration
- April 1, 2020 – Late registration begins

REGISTRATION FEES:

- \$200.00 USD – Early Registration by March 4, 2020
- \$250.00 USD – Regular Registration by March 31, 2020
- \$300.00 USD – Late Registration on or after April 1, 2020
- Students qualify for a 50% discount based on the date payment is received.

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SUBMISSION GUIDELINES:

- Submissions can be full-length manuscripts, short summary notes, or abstracts. Only full-length manuscripts and summary notes will be considered for inclusion in the special issue of the *ITJ*.
 - Full-length manuscripts should not exceed 8,000 words and should be no longer than thirty double-spaced pages using standard margins, a 12-point font, and including the cover page, all references, tables, and graphs.
 - Summary notes should be between ten and sixteen double-spaced pages using standard margins, a 12-point font, and including the cover page, all references, tables, and graphs.
 - Abstracts should be between 100 and 500 words.
- Submissions are invited on any topic related to global business issues including, but not limited to, accounting, economics, finance, foreign direct investment, globalization, information technology, investment, logistics, management, marketing, sustainability, trade, and development.
- **All participants must submit their work electronically to cswht@tamiu.edu.**
- Submissions imply that at least one author will register for the conference and be present at the time designated in the conference program. Research-in-progress will be accepted. Graduate students and non-academic affiliates are also welcome.
- Please send a MS Word file of your submission by **March 4, 2020**, for inclusion in the conference. Each submission must include a cover page containing only the title of the research with the author(s) name, affiliation, and contact information.
- Upon submission, please indicate:
 - if you would like your full paper or abstract only to be considered for inclusion in the electronic proceedings,
 - if you would like your submission to be considered for publication in *The International Trade Journal*,
 - if you prefer to make your presentation in English or Spanish, and
 - for students, whether you prefer to present your research in poster or oral format.

NOTE: All expenses, including registration for the conference, travel, accommodation, etc., are the responsibility of the authors/presenters. No financial support can be provided by TAMIU.

FOR MORE INFORMATION, please contact the Center for the Study of Western Hemispheric Trade at Texas A&M International University, 5201 University Boulevard, WHTC 221, Laredo, Texas 78041, e-mail cswht@tamiu.edu, or call 956.326.2820.



A. R. SANCHEZ, JR. SCHOOL OF BUSINESS



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