



**Texas A&M International University**  
**22nd Annual Western Hemispheric Trade Conference**  
**April 11-13, 2018 | Laredo, Texas, USA**

**CONFERENCE AGENDA**

WEDNESDAY, APRIL 11, 2018

7-7:30 p.m. **Welcoming Reception** ..... Student Center (SC) Rotunda, 2nd Floor  
**Sponsored by International Bank of Commerce**

7:30-9 p.m. **IBC Bank Keynote Speaker Series** ..... SC Ballroom  
*What is Government Doing about Inequality since the 1970s?*  
Dr. Peter H. Lindert, Distinguished Professor of Economics, University of California, Davis

THURSDAY, APRIL 12, 2018

7:30 a.m. **Registration Begins** ..... SC Rotunda, 2nd Floor

7:30-8:30 a.m. **Continental Breakfast** ..... SC Rotunda, 2nd Floor  
**Sponsored by Cresta Advisors**

8:30-10 a.m. **Concurrent Academic Sessions**  
Session 1: Regulatory Constraints and Firm Management ..... SC 236  
Session 2: Planning for Development at the Border ..... SC 231  
Session 3: PyMEs, Modelado y Análisis I ..... SC 230  
Session 4: Desigualdades de Ingreso y de Género ..... SC 225  
Session 5: Evolución de la Empresa y Sustentabilidad ..... SC 120

10-10:15 a.m. **Break & Refreshments** ..... SC Rotunda, 2nd Floor  
**Sponsored by Killam Development, Ltd.**

10:15-12 noon **Concurrent Academic Sessions**  
Session 6: Trade, Leadership, and Company Management (Ph.D. and Master's Students) ..SC 236  
Session 7: Econometric Analysis of Goods and Equities Markets ..... SC 231  
Session 8: Patronos Espaciales de Desarrollo en México ..... SC 230  
Session 9: PLSAS Multidisciplinary Research Applications I ..... SC 225  
Session 10: Tecnología y Educación ..... SC 120

12-1:45 p.m. **Luncheon Keynote Address** ..... SC Ballroom  
**Sponsored by Falcon Bank**

*Trade Policy in Practice: A Conversation with Chile's Deputy Permanent Representative  
to the United Nations, Ambassador María del Carmen Domínguez*

1:45-2 p.m. **Break**

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## CONFERENCE AGENDA (CONT.)

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### THURSDAY, APRIL 12, 2018 (CONT.)

- 2-3:15 p.m. Panel Presentation**..... SC 236  
*Inequality in International Trade*  
Dr. Hans-Michael Trautwein, Professor of International Economics,  
Carl von Ossietzky University of Oldenburg, Germany  
Dr. Phillip W. Magness, Visiting Assistant Professor of Economics, Berry College, Rome, GA  
Moderator: Dr. Stephen J. Meardon, Director, CSWHT, TAMIU
- 3:15-3:30 p.m. Break & Refreshments** ..... SC Rotunda, 2nd Floor
- 3:30-5:30 p.m. Concurrent Academic Sessions**
- Session 11: Consumer, Employee, and Investor Behavior (Ph.D. Students) ..... SC 236  
Session 12: Issues in Management: Theory and Evidence ..... SC 231  
Session 13: Estrategía Gerencial..... SC 230  
Session 14: PLSAS Multidisciplinary Research Applications II..... SC 225  
Session 15: Agriculture, Environment, and Development..... SC 203C  
Session 16: Metas y Métodos en la Educación Superior..... SC 120
- 6:30-8:30 p.m. Reception & Dinner**..... Killam Library, Front Lawn  
**Sponsored by Texas Community Bank**

### FRIDAY, APRIL 13, 2018

- 8 a.m. Registration Continues**..... SC Rotunda, 2nd Floor
- 8-8:30 a.m. Continental Breakfast** ..... SC Rotunda, 2nd Floor  
**Sponsored by Daniel B. Hastings, Inc.**
- 8:30-10:15 a.m. Concurrent Academic Sessions**
- Session 17: Investment and Economic Growth in Mexico..... SC 236  
Session 18: PyMEs, Modelado y Análisis II ..... SC 231  
Session 19: Medio Ambiente y Sustentabilidad..... SC 230  
Session 20: El Consumo y Mercadotecnia..... SC 225  
Session 21: Tecnología y Gerencia..... SC 203C  
Session 22: Información y Servicio al Cliente..... SC 120
- 10:15-10:30 a.m. Break & Refreshments** ..... SC Rotunda, 2nd Floor  
**Sponsored by BBVA Compass**
- 10:30-11:15 a.m. BBVA Compass Chair Presentation**..... SC 236  
*Privatization in Developing Countries*  
Dr. George R. G. Clarke, Distinguished Associate Professor, BBVA Compass  
Group Chair, Texas A&M International University
- 11:15-11:30 a.m. Break & Refreshments** ..... SC Rotunda, 2nd Floor

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## CONFERENCE AGENDA (CONT.)

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FRIDAY, APRIL 13, 2018 (CONT.)

11:30-1 p.m.      **Concurrent Academic Sessions**

Session 23: Economic Development Issues .....	SC 236
Session 24: Education and the Workforce.....	SC 231
Session 25: Derechos Legales y Consecuencias Sociales .....	SC 230
Session 26: PLSAS Multidisciplinary Research Applications III .....	SC 225
Session 27: Issues in International Trade and Growth .....	SC 203C
Session 28: Información y Inversión .....	SC 120

1-2:45 p.m.      **Luncheon Keynote Address .....** SC Ballroom

**Sponsored by Commerce Bank**

*Mexico between Elections and Uncertainty*

Dr. Luis Rubio, Chairman, Mexican Council on Foreign Relations, Mexico City

2:45-3:00 p.m.      **Closing Remarks and Announcement of Best Student Paper Awards.....** SC Ballroom

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