

## CALL FOR PAPERS AND PARTICIPATION

Texas A&M International University, The College of Business Administration and  
The Center for the Study of Western Hemispheric Trade  
in conjunction with  
The Monterrey Institute of Technology (ITESM) and  
the Graduate School of Business Administration and Leadership (EGADE)  
*are pleased to host the*  
Tenth Annual Conference

### ***Western Hemispheric Development Challenges in the Global Context***

Laredo, Texas  
April 20-23, 2005

You are cordially invited to submit papers for presentation at this timely conference, which brings together academic researchers, practitioners, and policy makers to discuss an array of topics affecting the western hemisphere as we end a decade of NAFTA and face further integration of the Americas in the 21st century. The conference is sponsored by the Center for the Study of Western Hemispheric Trade (<http://freetrade.tamiu.edu>).

This year, as an added feature, the conference will take place concurrently to The Academy of Entrepreneurial Finance's Sixteenth International Conference on Entrepreneurial Finance and Business Ventures. The conferences will present keynote speakers Dr. Lawrence Klein, Professor at University of Pennsylvania and Laureate of Nobel Prize in Economic Science and Dr. John H. Dunning, Professor Emeritus at Rutgers University and the University of Reading. The second day of both conferences will take place jointly in Monterrey, Mexico where academic sessions will take place and a keynote address on the topic of "Mexico's Role in the FTAA: Beyond NAFTA" will follow. The afternoon in Monterrey will include tours of the Monterrey Institute of Technology (ITESM) Campus, tours of various industrial plants as well as leisurely site seeing and shopping.

#### ***Special Features:***

1. Keynote speeches by Professor Laurence Klein and Professor John Dunning
2. Concurrent academic sessions
3. Papers on western hemispheric development and on entrepreneurial finance
4. Cross-participation in both conferences
5. Ph.D. Students Consortium - led by Professor John Dunning
6. Two-pronged conference to take place at Texas A&M International University on the US-Mexico border and at the Monterrey Institute of Technology in Monterrey, Mexico (ITESM).

#### ***Benefits of participation:***

- Papers selected for presentation will be published in the Conference Proceedings.
- Distinguished papers will be considered for possible publication in the International Trade Journal.  
(\*the selected paper(s) will be subjected to the Journal's blind review process to determine publication eligibility\*).
- You will have the opportunity to interact with your peers from various countries and gain insight into emerging topics related to economics, finance, marketing, IT and international business.

#### ***Submission Guidelines:***

Research papers are invited on any topic related to the general theme of Western Hemispheric Development. This includes, but is not limited to, the following topics: International Terrorism and Border Security; Globalization vs. Anti-Globalization; Hemispheric Markets and Global Governance; European Unification: Implication for the Americas; Maquiladoras, Production Sharing and Outsourcing; Intellectual Property Protection; The Role of Information Technology in Globalization and Technology Licensing; Tariff and Non-Tariff Barriers; Political and Social Instability: Impact on Corporate Strategy; Social, Environmental and Educational Challenges of Globalization; Healthcare and Educational Challenges of Opening Markets; Trade Liberalization: Bilateral and Multinational Developments; Corporate Social Responsibility; Competitive Challenges in Central America / South America; Foreign Direct Investment Trends and Challenges in the Americas; The Impact of Trade Agreements on Hemispheric Trade; and Foreign Exchange Management in a Volatile Currency Market.

**All participants must submit their work electronically to [cswht@tamiu.edu](mailto:cswht@tamiu.edu).** Please send a MS Word or WordPerfect file of either the complete paper or abstract (300 words maximum) by **December 10, 2004** for inclusion in the conference. Completed papers for inclusion in electronic proceedings are due by **January 21, 2005**. Each submission must include a cover page containing only the title of the research with information about the author(s).

### ***DEADLINE: FINAL PAPER MUST BE RECEIVED BY JANUARY 21, 2005.***

**Registration Fee:** \$195 payable by Check, Money Order or Credit Card to Texas A&M International University. \$235 after January 24, 2005.

**Days in Mexico:** U.S. participants interested in participating in the second day of the conference taking place in Mexico will need a valid passport and will need to obtain a Mexican tourist visa prior to attending the conference. Call your closest Mexican Consulate for information on obtaining visas. Please expect delays (one to two hours or more) at U.S. Customs when re-entering the U.S. due to current security procedures at the border. It is recommended that return flight schedules be selected with this in mind. You may find that you cannot fly out of Laredo until Sunday morning. You may also consider booking your return flights from Monterrey, Mexico. Anyone that is not a U.S. Citizen must carry documentation stating their status in the U.S. (passport, resident card, green card, etc.) to fly out of Laredo, regardless of you traveling into Mexico or not. You will be asked by Border Patrol agents at the Laredo airport to show proof of status in the U.S. prior to boarding your plane (if you are not a U.S. Citizen).

**For further information, please contact: (In the U.S.)** Virginia Vincent, Associate Director, Center for the Study of Western Hemispheric Trade, Texas A&M International University, 5201 University Blvd. - Suite WHT 222D, Laredo, Texas 78041, at [vincent@tamiu.edu](mailto:vincent@tamiu.edu) or at 956.326.2827. **(In Mexico)** Rocio Gomez-Tagle, Ph.D., Director Master of Finance, EGADE, Av. Fundadores y Rufino Tamayo, 66269 San Pedro Garza Garcia, N.L. Mexico, at [rgomeztagle@itesm.mx](mailto:rgomeztagle@itesm.mx) or at 52-81-8625 6172.

Western Hemispheric Development Challenges in the Global Context  
10th Annual Conference  
Center for the Study of Western Hemispheric Trade

		Wednesday, April 20	Thursday, April 21	Friday, April 22	Saturday, April 23	
AM			Continental Breakfast WHT 111 8:00 - 8:45 am	Breakfast on your own <b>Travel to Monterrey from Laredo</b> 7:00 AM Arrival to Monterrey approx. approx. @ 11:30 am	Breakfast on your own	
			Keynote Speaker Professor John Dunning WHT 116 8:45 - 9:45 am		UNCTAD Panel 8:00 - 10:00 am	Free Time/ Shopping 8:00-1:00 pm
			BREAK 9:45 - 10:00 am			
			Concurrent Sessions 10:00 - 12:00 pm			
LUNCH		Lunch WHT 111 Keynote Speaker Dr. Lawrence Klein 12:00 - 1:30 pm	Lunch EGADE Atrium 12:30 - 1:00pm	EGADE/COBA Faculty Research Exchange 10:30am - 1:00pm		
	PM	PhD Students' Consortium 2:00 - 5:00pm	Concurrent Sessions/ Panels 1:30 - 3:30 pm	Keynote Speaker EGADE Auditorium 1:30 - 3:30 pm	Return to Hotel Checkout 1:00 - 3:00 pm	
			BREAK 3:30 - 3:45 pm	BREAK 3:30 - 3:45pm	Return to Laredo Bus departs @ 3:00:00 PM	
			Global Advisory Board Panel 3:45 - 5:00 pm	Concurrent Sessions 3:45 - 5:00 pm		
		Free Time 5:00 - 7:00pm	UNCTAD Panel 5:00 - 6:30pm Free Time 6:00 - 8:00pm			
	Reception Dr. Lawrence Klein Laredo Country Club 7:00 - 9:00 pm	Reception GAB IBC Lago del Rio 7:30 - 10:30 pm	Reception Cerveria Cuauhtemoc Moctezuma Social Gathering 8:30 - 10:30 pm			

## CONFERENCE REGISTRATION FORM

### “Western Hemispheric Development Challenges in the Global Context” 10<sup>th</sup> Annual Conference

**April 20-23, 2005**  
**Laredo, Texas USA**

Please submit registration form and payment to:

Attn: Virginia F. Vincent, Associate Director  
Texas A&M International University  
Center for the Study of Western Hemispheric Trade  
5201 University Boulevard 78041-1900  
Laredo, TX 78041 USA  
Tel. 956-326-2820  
Fax 956-326-2819

(Please type or print)

**Name:** \_\_\_\_\_

**Date:** \_\_\_\_\_

**Affiliation/Institution:** \_\_\_\_\_

**Tel:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**PAYMENT:** Payment for the conference registration can be made by check, money order or credit card (VISA, MC, DISC, AMEX).  
Checks and money orders should be made payable to **Texas A&M International University**.

**REGISTRATION FEE:     \$195**  
**\$235 after January 28, 2005**

**For Hotel Reservations in Laredo, TEXAS call:                                     (BEFORE MACH 25)**

**Holiday Inn – Laredo \* 800 Garden St. \* Laredo, TX**  
**Dial 1 (800) HOLIDAY from the US or +1 (956) 727-5800 from other countries**  
**Group Reservation Code: TAMIU             Rate: \$80 single & double** (rate subject to 6% tax)  
Complimentary Hotel Shuttle available @ airport (call from courtesy phone)

**For Hotel Reservations in Monterrey, MEXICO call:                                     (BEFORE MARCH 25)**

**Sheraton Ambassador – Hotel & Towers Monterrey**  
**Dial +52 (81) 8380-70-00**  
**Group Reservation Code: TEXAS**  
**Rate: \$78 single and double   \$15 third person** (rate subject to 17% tax)

**NOTICE:** At the Sheraton Ambassador any reservation **cancelled** after March 25 will be assessed a fee of one night stay to your credit card (Hotel Policy).

**TEXAS A&M INTERNATIONAL UNIVERSITY  
CREDIT CARD REGISTRATION FORM**



**BUSINESS OFFICE**

**FUNCTION:** 10<sup>th</sup> Annual Conference – “Western Hemispheric Development Challenges in the Global Context”. Center for the Study of Western Hemispheric Trade.

**NAME OF PARTICIPANT:** \_\_\_\_\_

**PARTICIPANT’S MAILING ADDRESS:**

\_\_\_\_\_

**CITY, STATE, ZIP CODE:** \_\_\_\_\_

**TELEPHONE #:** \_\_\_\_\_

**AMOUNT OF FEE:** \$ \_\_\_\_\_

**PAID BY:** \_\_\_\_\_ VISA \_\_\_\_\_ MASTERCARD

\_\_\_\_\_ DISCOVER \_\_\_\_\_ AMERICAN EXP.

**CREDIT CARD #:** \_\_\_\_\_ **EXP. DATE:** \_\_\_/\_\_\_

**BILLING ADDRESS USED BY CREDIT CARD (if different from above):**

\_\_\_\_\_

**CITY, STATE, ZIP CODE:** \_\_\_\_\_

**NAME ON CARD:** \_\_\_\_\_

**SIGNATURE** \_\_\_\_\_ **DATE:** \_\_\_\_\_

Please submit this form via fax to 956-326-2819 or mail along with your registration form (if you have not submitted it already). If you have any questions, please contact us at 956-326-2820 or at [cswh@tamiu.edu](mailto:cswh@tamiu.edu).

**TEXAS A&M INTERNATIONAL UNIVERSITY  
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