

Call for Papers

UPDATE

CALL FOR PAPERS

Trade and Investment in the Americas: The Challenge of Globalization

9th Annual Conference

Texas A&M International University

Center for the Study of Western Hemispheric Trade

MARCH 10-12, 2004

Laredo, Texas, U.S.A.

This conference will identify, analyze and discuss the challenges faced in the Western Hemisphere as a global economy continues to emerge.

RESEARCH TOPICS: Research papers are invited on any topic related to the general theme of *Trade and Investment in the Americas*. This includes, but is not limited to, the following topics:

- o Trade Liberalization: Bilateral and Multinational Developments
- o The Role of Information Technology in Globalization
- o Foreign Direct Investment Trends and Challenges in the Americas
- o The Impact of Trade Agreements on Hemispheric Trade
- o Currency Conversion, Dollarization and Foreign Exchange Management
- o Maquiladoras, Production Sharing and Outsourcing
- o European Unification: Implication for the Americas
- o Globalization vs. Anti-Globalization
- o Tariff and Non-Tariff Barriers
- o International Terrorism and Border Security
- o International Corruption: A Way of Doing Business?
- o Technological Challenges
- o Intellectual Property Protection and Technology Licensing
- o Political and Social Instability: Impact on Corporate Strategy
- o Effects of Corporate Scandals (Enron, WorldCom, TYCO, etc.) on Hemispheric Markets and Global Governance
- o The Role of Culture in Trade and Investment in the Americas

Best papers from the *proceedings* will be considered for publication in the *International Trade Journal*

IMPORTANT DATES

DEADLINES (Please note, *new dates*):

- o Abstracts (1-2 pgs. max. length) *January 18, 2004*
- o Papers *February 2, 2004 (for paper to be published in the conference proceedings)*
- o Registration on or before *February 13, 2004 \$195.00*
- o Registration after *February 13, 2004 \$235.00*

PAPER SUBMISSION: *Abstracts and papers must be submitted electronically to cswht@tamiu.edu.*

FOR MORE INFORMATION, PLEASE CONTACT:

Virginia F. Vincent, Associate Director, Center for the Study of Western Hemispheric Trade
Texas A&M International University
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Center for the Study of Western Hemispheric Trade
"Trade and Investment in the Americas: The Challenge of Globalization"

Conference Agenda
 March 10-12, 2004

	March 10, 2004	
7:30-9:30 PM	Western Hemispheric Trade Center Keynote Speaker Series Phillip Martin "Mexico-U.S. Migration"	WHT Room 116
	March 11, 2004	
7:30 AM	Hotel Shuttle leaves La Posada Hotel for TAMIU	Hotel Entrance
8:00-8:30 AM	Continental Breakfast	WHT Foyer
8:30-10:00 AM	Welcoming Remarks Dr. J. Michael Patrick, Interim Dean COBA Texas A&M International University Dr. Ray Keck, President Texas A&M International University Mayor Elizabeth Flores City of Laredo Introduction Dr. Tagi Sagafi-nejad, Director Proposed Ph.D. Program Keynote Speaker: Dr. Sidney Weintraub The Williams E. Simon Chair in Political Economy Center for Strategic and International Studies (CSIS), Washington, D.C.	WHT Room 116
10:00-10:30 AM	Break - Refreshments Served	WHT Foyer
10:30-12:00 AM	Panel Presentation "Global IT Issues: A Look at Virtual Teamwork and Software Acquisition" Stephen Lunce, Panel Chair	WHT Room 116
12:15 - 1:30 PM	Luncheon Keynote Address Dr. Karl P. Sauvant "Foreign Direct Investment Trends and Policies: A Comparison of Asia and the Americas"	WHT Room 111
1:30 - 1:45 PM	Break	
1:45 - 3:15 PM	Concurrent Academic Sessions A, B, and C	location to be announced
3:15 - 3:30 PM	Break - Refreshments served	WHT Foyer
3:30 - 5:00 PM	Panel Presentation "International Terrorism and Hemispheric Security" Michael Gold-Biss, Panel Chair	WHT Room 116
5:00 - 6:30 PM	Return to Hotel & Free Time (Hotel Shuttle will pick up)	
7:30 - 10:00 PM	Reception in Honor of Ph.D. Global Advisory Board TEXAS BARBEQUE at Lago Del Rio	Lago Del Rio (Mines Road)

Center for the Study of Western Hemispheric Trade
"Trade and Investment in the Americas: The Challenge of Globalization"

Conference Agenda
 March 10-12, 2004

March 12, 2004			
7:30 AM	Hotel Shuttle leaves La Posada Hotel for TAMIU		Hotel Entrance
8:00 - 8:30 AM	Continental Breakfast		WHT Foyer
8:30-10:00 AM	<p>Welcome & Introduction Dr. J. Michael Patrick, Interim Dean COBA Texas A&M International University</p> <p>Keynote Speaker: Dr. Howard V. Perlmutter "The Torturous Evolution of the Globally Civilized Enterprise in the 21st Century"</p> <p>Response by the Ph.D. Global Advisory Board</p>		WHT Room 116
10:00-10:30 AM	Break - Refreshments Served		WHT Foyer
10:30-12:00 AM	Concurrent Academic Sessions D, E, and F		location to be announced
12:15 - 1:30 PM	<p>Luncheon Keynote Address Dr. Robert Hawkins Professor Emeritus and former Dean, The Ivan Allen School of Management, Policy and International Affairs, Georgia Institute of Technology, Atlanta, Georgia.</p>		WHT Room 111
1:45 -5:00 PM	<p>Panel Presentation "U.S. Visit Visa Program and Its Impact on Border Economies" (1:45 - 3:30 PM)</p>	<p>Maquila Tour Tour to Sony, Magnetics Plant Buses will pick up at TAMIU. Will be dropped off after tour at Cadillac Bar in Nuevo Laredo by 5:00 PM.</p>	
5:00 -8:00 PM	Reception at the Cadillac Bar		Nuevo Laredo, Mexico

***WHT = Western Hemispheric Trade Center**

**TEXAS A&M INTERNATIONAL UNIVERSITY
CREDIT CARD REGISTRATION FORM**



BUSINESS OFFICE

FUNCTION: 9th Annual Conference – “Trade and Investment in the Americas: The Challenges of Globalization”. Center for the Study of Western Hemispheric Trade.

NAME OF PARTICIPANT: _____

PARTICIPANT’S MAILING ADDRESS:

CITY, STATE, ZIP CODE: _____

TELEPHONE #: _____

AMOUNT OF FEE: \$ _____

PAID BY: _____ VISA _____ MASTERCARD
_____ DISCOVER _____ AMERICAN EXP.

CREDIT CARD #: _____ **EXP. DATE:** ___/___

BILLING ADDRESS USED BY CREDIT CARD (if different from above):

CITY, STATE, ZIP CODE: _____

NAME ON CARD: _____

SIGNATURE _____ **DATE:** _____

Please submit this form via fax to 956-326-2819 or mail along with your registration form (if you have not submitted it already). If you have any questions, please contact us at 956-326-2820 or at ribanez@tamiu.edu.

**TEXAS A&M INTERNATIONAL UNIVERSITY
5201 University Blvd.
Laredo, Texas 78041**

CONFERENCE REGISTRATION FORM

"Trade and Investment in the Americas: The Challenges of Globalization"

9th Annual Conference – March 10-12, 2004 - Laredo, Texas USA
Texas A&M International University
Center for the Study of Western Hemispheric Trade

Please submit registration form and payment to:
Virginia F. Vincent, Associate Director
Center for the Study of Western Hemispheric Trade
Texas A&M International University
5201 University Boulevard
Laredo, TX 78041 USA
Tel. 956-326-2820
Fax 956-326-2819

(Please type or print)

Name: _____

Today's Date: _____

Affiliation/Institution: _____

Research Paper Title: _____

Office Address: _____

Tel: _____ Fax: _____

Email: _____

FEES: The registration fee for the conference is \$195.00 if received by February 2, 2004 and \$235.00 for payments received thereafter.

MAQUILADORA TOUR: The cost of participating in the Maquiladora tour is \$50 and it due at the same time your conference registration is made. You may make one check/charge for both the registration fee and tour fee.

_____ I will attend the Maquila tour and the \$50 fee is enclosed.

_____ I am not interested in attending the tour.

PAYMENT: Payment for the conference registration can be made by check, money order or credit card (VISA, MC, DISC, AMEX).

Checks and money orders should be made payable to **Texas A&M International University**.

Credit card payments require a "credit card authorization form," in addition to the conference registration form. The credit card authorization form can be downloaded from our website.