
CALL FOR PAPERS

Submission Deadline: February 10, 2017



You are cordially invited to submit papers for presentation at this conference which brings together academic researchers, practitioners, and policy makers to discuss an array of topics affecting the Western Hemisphere in today's global business world. The conference is sponsored by Texas A&M International University, the A. R. Sanchez, Jr. School of Business, and the Center for the Study of Western Hemispheric Trade, in partnership with the Universidad Autónoma de Tamaulipas's Facultad de Comercio, Administración y Ciencias Sociales. The 2017 conference will take place on the campus of Texas A&M International University in Laredo, Texas, USA.

SPECIAL FEATURES:

- Keynote Presentations
- Panel Presentations
- Concurrent Academic Sessions
- Bilingual Sessions (English and Spanish)
- Electronic Proceedings
- Reduced Registration Fee for Students
- Option of Poster Presentation for Students
- Special Sessions for Graduate Students (PhD & MBA)
- Student Paper Competition (Graduate Level Students)

BENEFITS OF PARTICIPATION:

- A select number of qualified papers will be considered for publication in a special issue of *The International Trade Journal (ITJ)*, a leading peer-reviewed academic journal now entering its 31st year.
- Opportunity to interact with peers from various countries and gain insight into emerging topics related to economics, finance, management, marketing, information technology, and international business.

IMPORTANT DATES:

- **February 10, 2017** - Submission Deadline
- **February 17, 2017** - Notification date for acceptance of submission
- **February 22, 2017** - End of early registration
- **February 24, 2017** - Due date for complete papers to be considered for inclusion in the electronic proceedings
- **March 22, 2017** - End of regular registration
- **March 23, 2017** - Late registration begins

SUBMISSION GUIDELINES:

- Papers can be submitted as full-length manuscripts, short summary notes, or abstracts. Only full-length papers and summary notes will be considered for inclusion in the special issue of the *ITJ*. Summary notes should be between five and ten single-spaced pages using standard margins, a 12-point font, and including all references, tables, and graphs. Abstracts should be between 100 and 500 words.

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SUBMISSION GUIDELINES (continued):

- Papers are invited on any topic related to global business issues including, but not limited to, accounting, economics, finance, foreign direct investment, globalization, information technology, investment, logistics, management, marketing, sustainability, trade, and development.
- **All participants must submit their work electronically to cswht@tamiu.edu.**
- Submissions imply that at least one author will register for the conference and be present at the time designated in the conference program. Research-in-progress will be accepted. Graduate students and non-academic affiliates are also welcome.
- Please send a MS Word file of your submission by **February 10, 2017** for inclusion in the conference. Each submission must include a cover page containing only the title of the research with information about the author(s).
- Upon submission, please indicate:
 - if you would like your full paper or abstract only to be considered for inclusion in the electronic proceedings,
 - if you would like your submission to be considered for publication in *The International Trade Journal*,
 - if you prefer to make your presentation in English or Spanish,
 - for students, whether you prefer to present your research in poster or oral format.

REGISTRATION FEES:

- \$200.00 USD – Early Registration by February 22, 2017
- \$250.00 USD – Regular Registration by March 22, 2017
- \$300.00 USD – Late Registration on or after March 23, 2017
- Students qualify for a 50% discount based on the date payment is received.

NOTE:

All expenses, including registration for the conference, travel, accommodation, etc., are the responsibility of the authors/presenters. No financial support can be provided by TAMIU.

FOR MORE INFORMATION, please contact the Center for the Study of Western Hemispheric Trade at Texas A&M International University, 5201 University Blvd., Suite WHTC 221, Laredo, Texas 78041, e-mail cswht@tamiu.edu, or call 956.326.2820.



A. R. SANCHEZ, JR. SCHOOL OF BUSINESS



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