

Call for Papers for a Special Track and Special Issue of *The International Trade Journal*

Developing New Frameworks, Models, Theories and Reviews in International Economics and International Business

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The idea for this special issue and special conference track is to focus on reviews, new frameworks, new models, new measures, reviews with future research agenda and contributions for developing new theories, to avoid replicated studies as well as to encourage scholars to spend time to develop impactful papers.

Globalization, the World Trade Organization and the emergence of countries such as China have brought about wide array of changes in the world economy (Agarwal & Wu, 2004; Paul, 2015; Paul, 2016). Despite decades of research, most of the studies in the areas of international economics and international business still use the same old frameworks, models and methods and researchers still carry out recycled and replete studies changing country and industry contexts. Hundreds of studies have been published using methods such as multiple regression and factor analysis.

There are several research gaps in the areas of International trade, MNEs and foreign direct investment, emerging countries such as China and India, World Trade Organization, international business strategies, global competitiveness, small and medium scale industries, etc. Many researchers have repeatedly used theories such as five forces framework, institutional theory, gravity theory, internalization theory, transaction cost theory, OLI paradigm, resource-based view, dynamic capability theory, Uppsala model and born global model in research dealing with internationalization of firm. Similarly, theories such as theory of planned behavior, Hofstede's cultural components framework, and network theory have become replete because of recycled studies using them in different contexts. We need new models, theories and impactful propositions to avoid replicated research based on the same model or theory (Keupp & Gassman, 2009; Terjessen, Hessels & Lee, 2013; Meyer & Thaijongrak, 2013; Paul & Shrivastava, 2016).

The idea is to host a special track on New Frameworks, Models, Theories and Reviews in the broad areas of international business and international economics as part of the annual Western Hemispheric Trade Conference to be held at Texas A&M International University.

(http://freetrade.tamtu.edu/whtc_services/whtc_conferences.asp).

Our goal is to publish a special issue focused on the New Frameworks, Models, Theories and Reviews for *The International Trade Journal*, based on the papers presented as part of this session, as well as other conference submissions. To be considered for the special issue, one of the authors will have to present the paper during the conference. Therefore, if your paper is dealing with/if you are developing a new framework or theory or model or review paper with directions for future research, please send your paper to cswht@tamtu.edu and cc to Guest Editor, Prof. Justin Paul at justin.paul@upr.edu.

Deadline: February 10, 2017

Benefits for you:

1. Accelerated review and decision. Special issue is likely to be published in November, 2017.
2. Your paper will be highly impactful if you develop a theoretical model/framework/extend an established theory substantially with original contribution, rather than just doing an empirical study.
3. Authors will get reviews from the conference organizers as well as from the special issue reviewers within a very short span.
4. *The International Trade Journal* has over 30 years of track record and typically publishes articles online within two weeks after the paper has passed the publisher's proof stage.
5. At least one of the author/co-author is required to attend the conference.

References:

- Agarwal, J., & Wu, T. (2004). China's entry to WTO: global marketing issues, impact, and implications for China. *International Marketing Review*, 21(3), 279-300.
- Keupp, M. M., & Gassmann, O. (2009). The past and the future of international entrepreneurship: a review and suggestions for developing the field. *Journal of Management*. 35(3): 600-633.
- Paul, J. (2015). Does the WTO Increase Trade and Cause Convergence? *The International Trade Journal*, 29(4), 291-308.
- Paul, J. (2016). The Rise of China: What, When, Where, and Why? *The International Trade Journal*, 30(3), 207-222.
- Paul, J., & Shrivastava. (2016). Do young managers in a developing country have stronger entrepreneurial intentions? Theory and Evidence. *International Business Review*, 25 (6), 1197-1210.

Meyer, K. E., & Thaijongrak, O. (2013). The dynamics of emerging economy MNEs: How the internationalization process model can guide future research. *Asia Pacific Journal of Management*, 30(4), 1125-1153.

Terjesen, S., Hessels, J., & Li, D. (2013). Comparative international entrepreneurship: A review and research agenda. *Journal of Management*, 20(10), 1-46.

Additional Reading:

Beck, T., Clarke, G., Groff, A., Keefer, P., & Walsh, P. (2001). New tools in comparative political economy: The Database of Political Institutions. *The World Bank Economic Review*, 15(1), 165-176.