You are cordially invited to submit papers for presentation at this conference which brings together academic researchers, practitioners, and policy makers to discuss an array of topics affecting the Western Hemisphere in today’s global business world. The conference is sponsored by Texas A&M International University, the A.R. Sanchez, Jr. School of Business, and the Center for the Study of Western Hemispheric Trade, in partnership with the Universidad Autónoma de Tamaulipas’s Facultad de Comercio, Administración y Ciencias Sociales. The 2016 conference will take place on the campus of Texas A&M International University in Laredo, Texas, USA.

SPECIAL FEATURES:
- Keynote Presentations
- Panel Presentations
- Concurrent Academic Sessions
- Electronic Proceedings
- Bilingual Sessions (English and Spanish)
- Special Sessions for Graduate Students (PhD & MBA)
- Reduced Registration Fee for Students
- Student Paper Competition (Graduate Level Students)

BENEFITS OF PARTICIPATION:
- A select number of qualified papers will be considered for publication in a special issue of The International Trade Journal, a leading peer-reviewed academic journal now entering its 30th year.
- Opportunity to interact with peers from various countries and gain insight into emerging topics related to economics, finance, management, marketing, information technology, and international business.

IMPORTANT DATES:
- March 2, 2016 - End of early registration
- March 4, 2016 - Submission deadline & due date for complete papers to be considered for inclusion in the electronic proceedings and/or special issue of The International Trade Journal
- March 11, 2016 - Notification date for acceptance of submissions received after February 19, 2016
- March 30, 2016 - End of regular registration
- March 31, 2016 - Late registration begins

SUBMISSION GUIDELINES:
- Papers are invited on any topic related to global business issues including, but not limited to, accounting, economics, finance, information technology, investment, logistics, management, marketing, sustainability, trade, and development. All participants must submit their work electronically to cswht@tamiu.edu.
- Submissions imply that at least one author will register for the conference and be present at the time designated in the conference program. Research-in-progress will be accepted. Graduate students and non-academic affiliates are also welcome.
- Please send a MS Word file of the abstract (100 words maximum) and/or the complete paper by March 4, 2016 for inclusion in the conference. Each submission must include a cover page containing only the title of the research with information about the author(s).
- Upon submission, please indicate whether or not you would like your manuscript to be considered for publication in The International Trade Journal.

For more information, please contact the Center for the Study of Western Hemispheric Trade at Texas A&M International University, 5201 University Blvd., Suite WHTC 222E, Laredo, Texas 78041, e-mail cswht@tamiu.edu, or call 956.326.2820.