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EDWARD ALDEN

Edward Alden is the Bernard L. Schwartz Senior Fellow at the Council on Foreign Relations (CFR), specializing in U.S. economic competitiveness. He is the author of the new book *Failure to Adjust: How Americans Got Left Behind in the Global Economy*, which focuses on the federal government's failure to respond effectively to competitive challenges on issues such as trade, currency, worker retraining programs, education, infrastructure, and support for innovation. In addition, Alden is the director of the CFR Renewing America publication series and co-author of a recent CFR Discussion Paper "A Winning Trade Policy for the United States."

Alden's previous book, *The Closing of the American Border: Terrorism, Immigration, and Security Since 9/11*, was a finalist for the Lukas Book Prize, for narrative nonfiction, in 2009. The jury called Alden's book "a masterful job of comprehensive reporting, fair-minded analysis, and structurally sound argumentation."

Alden was the project co-director of the 2011 CFR-sponsored *Independent Task Force on U.S. Trade and Investment Policy*, which was co-chaired by former White House Chief of Staff Andrew Card and former Senate Majority Leader Thomas Daschle. Alden was the project director of the 2009 CFR-sponsored *Independent Task Force on U.S. Immigration Policy*.

Alden was previously the Washington bureau chief for the *Financial Times* and prior to that was the newspaper's Canada bureau chief, based in Toronto. He worked as a reporter at the *Vancouver Sun* and was the managing editor of the newsletter *Inside U.S. Trade*, widely recognized as a leading source of reporting on U.S. trade policies. Alden has won several national and international awards for his reporting. He has done numerous TV and radio appearances as an analyst on political and economic issues, including on PBS *NewsHour*, NPR, BBC, CNN, Fox News and MSNBC. His work has been published in *The New York Times*, *The Washington Post*, *The Wall Street Journal*, *Los Angeles Times*, *Foreign Policy*, *Foreign Affairs*, *Fortune*, and *The Toronto Globe and Mail*.

Alden earned a master's degree in international relations from the University of California, Berkeley, and pursued doctoral studies before returning to a journalism career. He has a bachelor's degree in political science from the University of British Columbia. Alden was the winner of numerous academic awards, including a Mellon Fellowship in the humanities and a MacArthur Foundation graduate fellowship.



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CUAUHTÉMOC CALDERÓN, PH.D.

Dr. Cuauhtémoc Calderón is a researcher for the Department of Economic Studies at El Colegio de la Frontera Norte (El COLEF). His research interests include social policy and social development programs, economy of inequality, economic growth and development, business cycles, border and regional economy, and remittances. He has taught numerous courses at Mexican, French, and North American universities and has directed numerous master's and doctoral theses.

Professor Calderón has authored more than 40 scientific articles published in peer-reviewed national and international journals, including the *Review of Development Economics*, *Journal of Economics and Finances*, *Economie Appliquée*, *Region et Developpement*, *Estudios Económicos*, and *Investigación Económica* among others. He has also published more than 40 chapters in specialized books. He is the editor of several books, including *Inflationary Studies for Latin America* (Texas Western Press, 2000), *Integración de México en el TLCAN* (Miguel Ángel Porrúa-UAM, 2011), *Macroeconomía Abierta en América Latina: Teoría y Evidencia Empírica* (Editorial EON-UAM, 2012), and *La frontera Norte en los albores del siglo XXI* (El Colegio de Chihuahua, 2013).

He has served as a visiting professor at Universidad Panamericana, México; Université d'Orléans, Francia; and Universidad de Niza-Sophia Antípolis, Francia. He has also held professor positions at Universidad Autónoma de Coahuila, Coahuila; Universidad Autónoma de Ciudad Juárez, Chihuahua; Universidad Anáhuac-Norte, México, D.F.; and Autónoma Metropolitana-Azcapotzalco, México, D.F. Calderón was also a Fulbright Visiting Professor in Border Economic Research at the University of Texas at El Paso.

He is a member of the National System of Researchers level III, the Mexican Academy of Sciences, Evaluation Committee of Area V of the SNI (2014-2016), and a visiting professor at the School of Economics and Business of the Universidad Panamericana. Calderón also serves as Vice President of the Northwest Region of the Mexican Federation of Association of Economists of the Mexican Republic.

Professor Calderón received his Ph.D. in Economics and Master's degree from the Universidad de Niza-Sophia Antípolis, France. He also received his Master's in Economics and International Policy from the Centro de Investigación y Docencia Económicas (CIDE), México.

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GEORGE R. G. CLARKE, PH.D.

Dr. George R. G. Clarke is the BBVA Compass Bank Group Distinguished Chair of International Economics and Finance at the A. R. Sanchez, Jr. School of Business, Texas A&M International University. He is also the editor of *The International Trade Journal*.

His academic research focuses on privatization and competition in banking and infrastructure and on the impact of corruption on firm performance and growth. He has published over 40 papers in academic journals and books including in the *Journal of Development Economics*; *Journal of Public Economics*; *Journal of Comparative Economics*; *Journal of Money, Credit and Banking*; and *Journal of Law and Economics*.

Before joining Texas A&M International University, he was a senior private sector development specialist at the World Bank. While at the World Bank, he worked in the Africa Region, the Europe and Central Asia Region, and the Development Research Group. He was also one of the core team members that wrote the *2005 World Development Report: A Better Investment Climate for Everyone*.

He received his Ph.D. in Economics from the University of Rochester and his B.A. in Mathematics and Economics from Cornell University.

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I. M. "MAC" DESTLER, PH.D.

Dr. I. M. "Mac" Destler is the Saul I. Stern Professor at the University of Maryland's School of Public Policy, and Director of its program on International Security and Economic Policy. Dr. Destler was Acting Dean of the School in 1994-95 and 2009, Director of the Center for International Security Studies at Maryland (CISSM) from 1992 to 1999, and Director of the Ph.D. program from 2000 to 2007. His book, *In the Shadow of the Oval Office* (Simon and Schuster, 2009, co-authored with Ivo H. Daalder), assesses the role of the President's national security adviser from the Kennedy through the George W. Bush administration.

For many years, Destler was a visiting fellow at the Peterson Institute for International Economics (IIE), where he analyzed the political economy of trade. His *American Trade Politics*, (fourth edition, 2005), won the American Political Science Association's Gladys M. Kammerer Award for the best book on U.S. national policy. It is the Institute's all-time best-seller, with over 100,000 copies in print. He also co-authored *Protecting the American Homeland: One Year On* (Brookings Institution, 2003) and *Misreading the Public: The Myth of a New Isolationism* (Brookings for CISSM, 1999). Destler received the University of Maryland's Distinguished International Service Award for 1998.

Professor Destler has taught at Princeton University, the International University of Japan, and the University of Nigeria. He has consulted on economic and foreign policy organization at the Executive Office of the President and the Department of State, and on higher education in applied economics and business for USAID/Central Asia. He has held senior research positions at IIE, the Carnegie Endowment for International Peace, and the Brookings Institution.

Dr. Destler has chaired the Salzburg Seminar on American Politics and the Foreign Policy Process, and served on: the International Affairs Fellowship Committee, Council on Foreign Relations; the Brownlow Prize Committee, National Academy of Public Administration; the Committee on Foreign Policy Studies, Social Science Research Council; the Commission on Government Renewal, Carnegie Endowment and IIE; the Nominating Committee, American Political Science Association; and the Committee on Japan, National Research Council.

Destler received his B.A. magna cum laude from Harvard College, and his M.P.A. and Ph.D. from the Woodrow Wilson School at Princeton University.



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PAOLO GIORDANO, PH.D.

Dr. Paolo Giordano serves as Principal Economist in the Trade and Integration Sector of the Inter-American Development Bank. In this capacity, he conducts policy-oriented research programs, leads the IDB trade intelligence system (INTrade), coordinates the Secretariat of the Annual Meetings of Ministers of Finance of the Americas and the Caribbean, and contributes to the development of new programming and operational instruments related to trade and integration.

Before joining the Bank, he was an Appointed Professor at the Institut d'Etudes Politiques de Paris (Sciences Po), where he lectured in international economics, trade policy and Latin American development; and in the Mercosur Chair, he led the Working Group on EU-Mercosur Negotiations.

In his career, he has been an invited professor in Europe, the United States, and Latin America, published in books and international journals, supervised graduate students, and practiced as a consultant for international organizations.

Dr. Giordano holds a Ph.D. in Economics from the Institut d'Etudes Politiques de Paris - Sciences Po, a Master of Arts from the Bocconi University of Milan, and completed his education at the Kennedy School of Government at Harvard.

Dr. Giordano speaks five languages, and has extensively resided and traveled in developed and developing countries for academic and professional purposes.

His latest publications include: *Regional Integration* in the *Routledge Handbook of Latin America in the World* (2015), *Double-dip: Latin America and the Caribbean Facing the Contraction of World Trade* (2015); and *Downshifting: Latin America and the Caribbean in the New normal of Global Trade* (2016).

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FAUSTO HERNÁNDEZ TRILLO, PH.D.

Dr. Fausto Hernández Trillo's research and teaching interests are in the areas of international finance, the economics of debt, and public finance. His research focuses on exchange rates, public debt management, credit ratings, and finance of subnational governments. Previously dean of the economics division at the Centro de Investigación y Docencia Económicas (CIDE), Professor Hernández has taught at The University of Chicago, University of Notre Dame, The Ohio State University, The University of Texas at Austin, and Purdue University. Hernández has been published in the *Journal of Empirical Finance*, *Journal of Development Economics*, *Review of Development Economics*, *World Development*, *Economía*, *Energy Policy*, and the *Journal of Applied Economics*, among others.

Hernández is currently the editor-in-chief of *El Trimestre Económico*, the oldest Spanish-speaking academic journal in the field. He has served as a research economist at the Mexican Stock Exchange, assistant general director of budget for the Mexican federal government, and as a consultant for the World Bank, the International Monetary Fund, the Inter-American Development Bank, and the governments of México and Guatemala. He has also served as a private sector consultant and was a member of the Board of Directors of Fondos de Inversión IXE, Financial Group in México, Fondo Forestal Mexicano, and FOVISSSTE.

Hernández holds a Ph.D. and an M.A. in Economics from The Ohio State University, and a B.A. in Economics from the Universidad Nacional Autónoma de México.



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JUAN FELIPE MEJÍA, PH.D.

Dr. Juan Felipe Mejía obtained a B.A. in Finance and International Relations at the Universidad Externado de Colombia in Bogotá, and continued with his studies, graduating as a Master in Advanced European Studies at the University of Basel, Switzerland. He completed his Doctorate in Economics at the University of Hohenheim in Stuttgart, Germany.

Dr. Mejía is currently the Dean of the School of Economics and Finance at Universidad EAFIT in Colombia. Previously, he occupied different administrative positions at that same university: Head of the Economics Department, Director of the Master in Business Administration (MBA) Program, and Coordinator of the Major in International Relations at the Department of International Business. Parallel to his administrative work, Dr. Mejía is Associate Professor of International Economics and Research Associate with the Center for Research on Economics and Finance at Universidad EAFIT.

His research and teaching interests are related to the fields of international trade, economic growth, economic development, economic integration, innovation, and competitiveness. He is the author of the book *Export Diversification and Economic Growth: An Analysis of Colombia's Export Competitiveness in the European Union's Market*, published by Springer (2011), and co-authored the book *Sustainable Development – The New Paradigm in Economics* (in German), published by Metropolis Verlag in 2010. In 2013, as a Visiting Fellow at the Center for Hemispheric Policy at the University of Miami, Dr. Mejía participated in different lectures and events organized by this prestigious think tank. His columns and articles have appeared in Colombian newspapers including *Portafolio*, *Dinero*, and *El Colombiano*.

Prior to joining EAFIT, Dr. Mejía worked for several years in the private and public sector. He was Senior Analyst within the Strategic Planning Division at CORFINSURA, (Corporación Financiera Nacional y Suramericana), a financial company that forms part of Colombia's largest commercial bank, Bancolombia. Between 1997 and 2000, Dr. Mejía worked at F. Hoffmann La Roche Ltd., first at the group headquarters in Basel (Switzerland), and then as Financial Controller in the Colombian subsidiary in Bogotá. He served as the Academic Director of COLFUTURO, a Colombian non-profit foundation established in 1991 with the support of the national government and some of the most important companies of the Colombian private sector and Executive Director of FUNDECOL (Foundation for the Development of the Universidad Externado de Colombia). In 1996, he occupied the position of Professional attached to the Foreign Investment Division at the National Planning Department in Bogotá.